



FLORATEL

Life Inflowerment

Discover the beauty of global floriculture with Floratel. Through our extensive network of premier South American growers, we bring you a diverse selection of premium fresh-cut flowers and foliage. Backed by our U.S.-based team, we offer expert knowledge and personalized service, ensuring exceptional quality tailored to your needs.

Waxflower - Production Availability

MONTH	May				June				July				August				September				October				
WEEKS	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44
WHITE FLOWER																									
Early Maya	X	X	X	X	X																				
Romi	X	X	X	X	X																				
Eli	X	X	X	X	X																				
Maya	X	X	X	X	X																				
Perla		X	X	X	X	X	X	X																	
Alba				X	X	X	X	X	X	X															
Denmark				X	X	X	X	X	X																
Atar						X	X	X	X	X	X	X	X	X											
Catalina								X	X	X	X	X	X												
Claudi									X	X	X	X	X												
Ofir									X	X	X	X	X	X											
Snowflake											X	X	X	X	X	X									
Ofek												X	X	X	X	X									
Kiara													X	X	X	X	X	X	X	X	X	X	X	X	X
Lore																					X	X	X	X	X

MONTH	May				June				July				August				September				October				
WEEKS	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44
PINK FLOWER																									
Erez	X	X	X	X	X																				
Fio Ri	X	X	X	X	X	X																			
Adi	X	X	X	X	X	X																			
Lady Pink		X	X	X	X	X	X	X	X	X	X														
Maira		X	X	X	X	X	X	X	X																
Late Maira						X	X	X	X	X															
Michal							X	X	X	X	X	X	X	X	X										
Lila													X	X	X	X	X								
Wendy													X	X	X	X	X	X	X						
Juliette																	X	X	X	X					
Hot Pink																		X	X	X	X	X	X	X	X
Pinky																					X	X	X	X	
Julia																					X	X	X	X	X
LIGHTPINK FLOWER																									
Double Devil													X	X	X	X	X	X							
Bella														X	X	X	X	X	X	X					
Late Orchid															X	X	X	X	X						
DARK PINK FLOWER																									
Tickled Pink																X	X	X	X						
Sweet Sixteen																	X	X	X	X	X				
FUCHSIA																									
Vani	X	X	X	X																					
Early Violet	X	X	X	X	X	X	X																		
Tali	X	X	X	X	X	X	X	X	X	X	X														
Violet	X	X	X	X	X	X	X	X	X	X	X	X	X	X											
Purple Pride						X	X	X	X	X	X														
Eden									X	X	X	X	X	X	X										
Aidi															X	X	X	X	X	X	X	X			



Waxflower - Catalogue / Color: White

All waxflower comes from Perú - we are the breeder.

Notes for the Buyer

Code: Used to put an order

Type: Classification by flower size:

- Petit-flower (approx. 10 mm)
- Medium-flower (approx. 15 mm)
- Large-flower (approx. 20 mm)

Availability: From April to November (See calendar availability)

Flower: General description of the flower

Length: Stem length availability (17.7 - 23.6 in / 45 - 60 cm)

Color: Classified color

Box: Carton box availability

- Half (HF) - 10 kg / 42 x 11 x 8 in (107 x 28 x 20 cm)
- Quarter (QT) - 5 kg / 42 x 11 x 4 in (107 x 28 x 10 cm)
- Eight (EI) - 2.5 kg / 29 x 8 x 4 in (74 x 20 x 10 cm)

Bunch: Bunch type availability

- By Bulk (BK) - weight approx 300 - 320 gr
- By Consumer Bunch (CB):
 - By # of stems
 - By weight (up to 125 gr)

Number of bouquets according to: presentation and type of box

* Approximate relationship, values depend on the type of variety

Bulk Bunch (by Weight)

Box	Bunch of 320 Gr	Bunch of 400 gr
HB	25	22
QB	14	12
EB	7	5

Consumer Bunch (by # of stems)

Box	Bunch of 3 Stems	Bunch of 4 Stems	Bunch of 5 Stems
QB	40	32	30
EB	20	18	16

Considerations:

- Credits are subject to minimum orders per week - ask the seller.
- All credits go through application and viability review.
- Advance payments generate special discounts - ask the seller.
- USA shipping is at the buyer's expense.
- Prices for waxflower are set at Miami.
- Maximum delivery time is 1 week.



Early Maya



Description

Code : EM

Type: Medium-flower (approx. 15 mm)

Availability: from week 20 to week 24

(Early May to Mid Jun)

Flower: White with green and dark center (Hypanthium) and red buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Romi



Description

Code : RO

Type: Medium-flower (approx. 15 mm)

Availability: from week 20 to week 24

(Early May to Mid Jun)

Flower: White with green center (Hypanthium) and red buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Eli



Description

Code : EL

Type: Type: Medium-flower (approx. 15 mm)

Availability: from week 20 to week 24

(Early May to Mid Jun)

Flower: White with green center (Hypanthium) and red buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Maya



Description

Code : MY

Type: Medium-flower (approx. 15 mm)

Availability: from week 20 to week 24

(Early May to Mid Jun)

Flower: White with green center (Hypanthium) and red buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Waxflower - Catalogue / Color: White



Perla



Description

Code : PE
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 21 to week 27
 (Mid May to Early July)
 Flower: White with green center (Hypanthium) and light green buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB



Alba



Description

Code : AL
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 23 to week 29
 (Early Jun to Mid Jul)
 Flower: White with green center (Hypanthium) and light buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB



Denmark



Description

Code : DE
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 23 to week 29
 (Early Jun to Mid Jul)
 Flower: White with green center (Hypanthium) and light red buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB



Atar



Description

Code : AT
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 26 to week 34
 (Late Jun to Late Aug)
 Flower: White with green center (Hypanthium) and light buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB



Catalina



Description

Code : CA
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 30 to week 34
 (Early Aug to Mid Sep)
 Flower: White with green center (Hypanthium) and light buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB



Copa



Description

Code : CO
 Type: Medium-flower
 (approx. 15 mm)
 Availability: from week 30 to week 34
 (Late July to Late Aug)
 Flower: White with green center (Hypanthium) and orange buds.
 Length: 17.7 - 23.6 in
 Box: HF/QT/EI
 Bunch: BK/CB

Waxflower - Catalogue / Color: White



Ofir



Description

Code : OF
Type: Medium-flower
(approx. 15 mm)
Availability: from week 30 to week 35
(Mid July to Aug)
Flower: White with green center (Hypanthium) and light pink buds.
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Snowflake



Description

Code : SF
Type: Petit-flower
(approx. 10 mm)
Availability: from week 32 to week 37
(Early Aug to Mid Sep)
Flower: White with dark center (Hypanthium) and light buds - gets light pink when old.
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Ofek



Description

Code : OK
Type: Petit-flower
(approx. 10 mm)
Availability: from week 33 to week 37
(Early Aug to Mid Sep)
Flower: White with dark center (Hypanthium) and white buds.
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Kiara



Description

Code : KI
Type: Petit-flower
(approx. 10 mm)
Availability: from week 35 to week 43
(Late Aug to Late Oct)
Flower: White with light pink center (Hypanthium) and white buds.
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Lore



Description

Code : LR
Type: Petit-flower
(approx. 10 mm)
Availability: from week 40 to week 44
(through Oct)
Flower: White with light pink center (Hypanthium) and white buds.
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB

Waxflower - Catalogue / Color: Pink



Erez



Fiore



Adi



Lady Pink



Maira



Late Maira



Description

Code : ER

Type: Medium-flower
(approx. 15 mm)

Availability: from week 20 to week 24

(Early May to Mid June)

Flower: Pink with green and dark center (Hypanthium) and pink buds - new flower comes white.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : FI

Type: Medium-flower
(approx. 15 mm)

Availability: from week 20 to week 25

(Early May to Mid June)

Flower: Pink with green and dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : AD

Type: Large-flower
(approx. 20 mm)

Availability: from week 20 to week 25

(Early May to Late June)

Flower: Pink with green and dark center (Hypanthium) and red buds - new flower comes white.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : LP

Type: Medium-flower
(approx. 15 mm)

Availability: from week 21 to week 30

(Mid May to Late July)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : MA

Type: Medium-flower
(approx. 15 mm)

Availability: from week 21 to week 28

(Early May to Mid July)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : LM

Type: Medium-flower
(approx. 15 mm)

Availability: from 25 to week 29

(Mid Jun to Mid Jul)

Flower: Pink with pink center (Hypanthium) and white buds - new flower comes white

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Waxflower - Catalogue / Color: Pink



Michal



Description

Code : MI

Type: Petit-flower
(approx. 10 mm)

Availability: from week 26 to week 34

(Late Jun to Late Aug)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Wendy



Description

Code : WE

Type: Medium-flower
(approx. 15 mm)

Availability: from week 26 to week 34

(Late Jun to Late Aug)

Flower: Pink with dark center (Hypanthium) and pink buds.

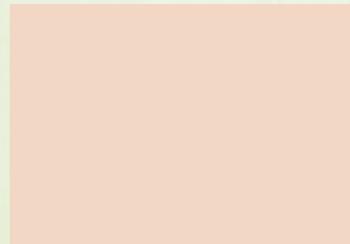
Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Juliette



Description

Code : JT

Type: Petit-flower
(approx. 10 mm)

Availability: from week 36 to week 39

(through all Sep)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Hot Pink



Description

Code : HP

Type: Medium-flower
(approx. 15 mm)

Availability: from week 38 to week 44

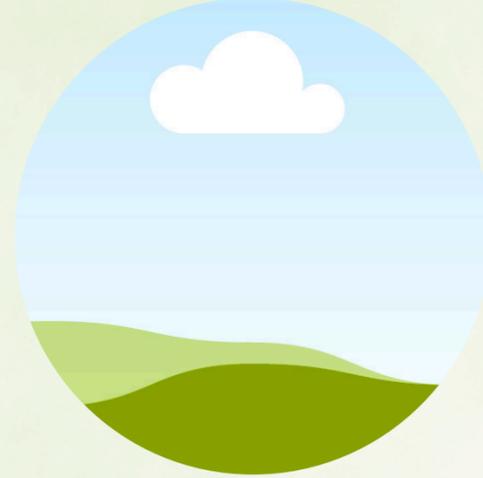
(Mid Sep to End Oct)

Flower: Pink with dark center (Hypanthium) and pink buds.

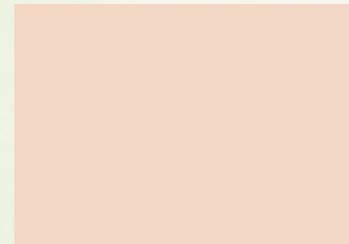
Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Pinky



Description

Code : PI

Type: Medium-flower
(approx. 15 mm)

Availability: from week 40 to week 43

(through all Oct)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Julia



Description

Code : JU

Type: Petit-flower
(approx. 10 mm)

Availability: from week 40 to week 44

(through all Oct)

Flower: Pink with dark center (Hypanthium) and pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Waxflower - Catalogue

Color: Light Pink



Double Devil



Bella



Late Orchid



Description

Code : DD

Type: Medium-flower
(approx. 15 mm)

Availability: from week 30 to
week 35
(Late July to End Aug)

Flower: Double Set of Petals
in Light pink and light pink
buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : BE

Type: Medium-flower
(approx. 15 mm)

Availability: from week 33 to
week 39
(Early Aug to End Sep)

Flower: Light pink with green
or dark center (Hypanthium)
and light pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : LO

Type: Medium-flower
(approx. 15 mm)

Availability: from week 35 to
week 39
(Late Aug to End Sep)

Flower: Light pink with dark
center (Hypanthium) and
light pink buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Color: Dark Pink



Tickled Pink



Sweet Sixteen



Description

Code : TP

Type: Large-flower
(approx. 20 mm)

Availability: from week 35 to
week 38
(Late Aug to Mid Sep)

Flower: Shows the transition
from white to dark pink
during flower maturation.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB



Description

Code : SS

Type: Medium-flower
(approx. 15 mm)

Availability: from week 36 to
week 40
(Sep to Early Oct)

Flower: Transition from
white to dark pink during
maturation and white buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Waxflower - Catalogue / Color: Fuchsia



Vani



Description

Code : VA

Type: Large-flower
(approx. 20 mm)

Availability: from week 20 to
week 23
(Early May to Early Jul)

Flower: Fuchsia with dark
center (Hypanthium) and
light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Early Violet



Description

Code : EV

Type: Medium-flower
(approx. 15 mm)

Availability: from week 20 to
week 26
(Early May to End Jun)

Flower: Fuchsia with dark
center (Hypanthium) and
light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Tali



Description

Code : TA

Type: Medium-flower
(approx. 15 mm)

Availability: from week 20 to
week 29
(Early May to Mid July)

Flower: Fuchsia with dark
center (Hypanthium) and
light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Violet



Description

Code : VI

Type: Medium-flower
(approx. 15 mm)

Availability: from week 20 to
week 32
(Early May to Early Aug)

Flower: Fuchsia with dark
center (Hypanthium) and
light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Purple Pride



Description

Code : PP

Type: Medium-flower
(approx. 15 mm)

Availability: from week 25 to
week 30
(Mid Jun to Late Jul)

Flower: Fuchsia with dark
center (Hypanthium) and
light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



Eden



Description

Code : DE

Type: Medium-flower
(approx. 15 mm)

Availability: from week 29 to
week 35
(Mid July to End Aug)

Flower: Fuchsia with dark or
green center (Epanthium)
and light buds.

Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB

Waxflower - Catalogue

Color: Fuchsia



Aidi



Description

Code : AI

Type: Medium-flower
(approx. 15 mm)

Availability: from week 33 to week 39
(Early Aug to End Sep)

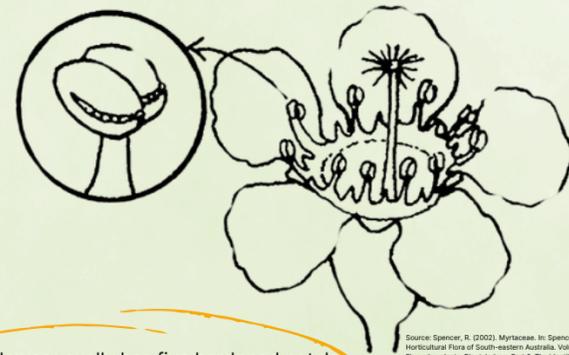
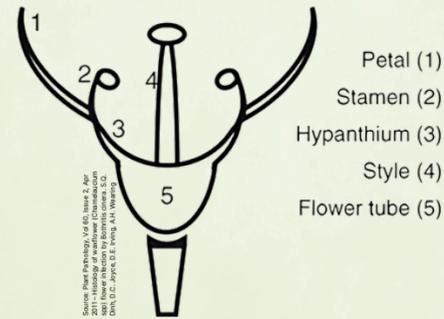
Flower: Fuchsia with mainly dark center (Epanthium) and light buds.

Length: 17.7 - 23.6 in

Box: HF/QT/EI

Bunch: BK/CB

Wax Flower Parts



The flower usually has five hardened petals with a toothed crown that borders the upper part of the hypanthium, where the stamens are located, surrounding the style.

Flower maturation stages



Curiosities

Flower Meaning

Waxflowers carry symbolic significance, representing longevity, love, good luck, and marital bliss. Their long-lasting blooms symbolize enduring success and wealth, while their delicate beauty signifies everlasting love and happy memories. In Australia, they are a beloved wedding flower, representing new beginnings and good fortune.



Waxflowers are characterized by their small size, waxy texture, and delicate petals, they possess a subtle sweetness. These charming blooms are frequently used as filler flowers in wedding bouquets, offering a delightful alternative to baby's breath. Their versatility shines in a variety of floral creations, from elegant arrangements to enchanting crowns and corsages.

Frequent uses



Waxflower - Catalogue / Tinted Specialties

Type: Any
Calendar: Any
Length: 17.7 - 23.6 in
Box: HF/QT/EI
Bunch: BK/CB



4th of July



Fall Colors



Pride Month



Pink Awareness



Summer



Halloween



Catrina



Rainbow



Berries



Spring Bouquet